

JEFF KASSEBAUM PHOTOGRAPHY



HOW TO DRESS:

- **Avoid large bold patterns and bright colors that may tend to draw attention away from the face,** especially in-group portraits. Long sleeved solids or very subtle prints are usually most flattering.
- While play clothes may look cute on children, their appeal is usually short lived. It is best to select clothing that will withstand the test of time.
- Busy patterns and bold colors tend to make a person look larger than they are. Dark clothing tends to minimize body size.
- Necklines are important. A “V” or scoop neck is best if your face is full. A turtleneck or high necked garment is more flattering if your neck is longer and your face is slender.
- Dress everyone in the same style of clothing. Do not mix casual and formal attire. Mid tones like blues, greens are preferred.
- Keep the tonal range of clothing within the same group.
- Overall, simplicity is the key. Let the faces and the setting take precedent

DIRECTIONS TO THE BEACH:

First of all, **DON'T BE LATE, JEFF WONT WAIT! Jeff's cell is: 760.716.8383**

It is not appropriate to bring your personal camera.

Exit the 5 at Tamarack and head west toward the ocean.

Turn left on Carlsbad Blvd.

The Encinas Power Plant will be on the left. Park on the right side by the rock jetty. Meet at the start of the seawall or **Lifeguard tower #30.**

Jeff Kassebaum Photography

630-D Grand Ave. Carlsbad, CA 92008 (Old World Center)

760.434.5252

www.kassebaum.com

HELP SUPPORT *Carlsbad Choir!*

Jeff Kassebaum of Jeff Kassebaum Photography is pleased to offer a **FAMILY BEACH PORTRAIT FUNDRAISER, just in time for the holidays!** *Jeff Kassebaum Photography Studio is donating their time, equipment, and expertise in support of Carlsbad Choir!* For only a \$50 donation to Carlsbad Choir, you will receive a 15 minute beach sitting, resulting in many beautiful proofs of you and your family to choose from. You will be able to view your proofs online within 48 hours, in time for your Holiday cards and gift giving orders!

To schedule your session, complete the bottom portion of this letter selecting the date and time that best fits your schedule. Return the completed form to the choir lock box, or mail to: CHS Choral Boosters, ATTN: Mindy Gideon, P.O. Box 92, Carlsbad, CA 92018-0092, along with a \$50 check or money order made payable to *CHS Choral Boosters*. Order forms must be received by Thursday Sept 29th or Thursday Oct 6th.

Sitting times are every 15 minutes. **ALL** family members need to be present **10 minutes early** to keep the sessions on schedule. Sorry, but we will not be able to accommodate late arrivals. These sessions are for up to 6 people. No refunds, as it is a donation. The studio will assign appointment times. **The beach is located in Carlsbad in front of the Encina power plant at lifeguard tower #30.** Be sure you allow yourself enough time for parking.

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 Select (3) time slots and label as 1st, 2nd and 3rd choices for time and date. We will call with your portrait time.

Sunday October 2	Sunday October 9
Carlsbad Beach	Carlsbad Beach
3:00	3:00
3:15	3:15
3:30	3:30
3:45	3:45
4:00	4:00
4:15	4:15
4:30	4:30
4:45	4:45
5:00	5:00
5:15	5:15
5:30	5:30
6:00	6:00

Payment: Check #: _____

Checks are to be made out to: **CHS Choral Boosters**

Drop in the lock box or mail to *CHS Choral Boosters, ATTN: Mindy Gideon, P.O. Box 92, Carlsbad, CA 92018-0092*

First and Last name _____

Children First Names and ages _____

Address: _____

Phone: (H): _____ (M): _____

E-mail: _____

Which CHS Choir Student may we thank for your support?

Name: _____ **Choir:** _____

CHS Choir Contact: Mindy Gideon mindygideon@gmail.com C/ 661-373-7578